

LIZ BROWN | 265 State St #1506 Brooklyn, NY 11201 | 917.678.8279 | liz@lizbrownmedia.com  
**Content Strategist. Image Director. Photographer. Producer. Eco Publicist.**

## EDUCATION

**School of Visual Arts, New York City** | Bachelor of Fine Arts: Photography, 2005

## SELECT PROFESSIONAL HONORS

**Society of Publication Designers**, Silver and Gold Awards (MORE Magazine), 2012 - 2014  
**United States Department of State**, Federal Assistance Award to teach photography as a cultural attaché in the Kingdom of Saudi Arabia, 2013

**VCU Qatar**, Lecture on Photography, 2013

**Operation Smile**, Look at Life Award for Photography in Nicaragua, 2007

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## EXPERIENCE

**Founder, Image Director & Publicist, *The Vibes Collective*** | NY & LA | 9/2017 – present  
Content Creation, Marketing & Publicity supporting health & wellness, eco-friendly and sustainable brands. Advise on overall brand messaging and imagery. Provide content creation and management services, post-production, targeted marketing, publicity, social outreach and engagement, relationships and unique events that place emphasis on user experience, community and connectivity. Clients & Partners include: FlowerSchool NY & LA, Wolffer Estate Vineyard, Kiehl's, Integral Yoga Institute, Jill Platner, Verywell Mind. Feng Shui services in 2023.

**Media Development Strategist, *BLANK Digital*** | New York, NY | 12/2016 - 9/2017

Work with co-founder and director of emerging media in expanding business and integrating 360o video, VR and interactive video into client projects. Pitch and produce new media for clients, including: The Impression and The Metropolitan Museum of Art.

**Freelance Producer, *LOLA Production*** | New York, NY | 1/2017 - 3/2017

Produce fashion editorial and advertising still photography shoots in NY and LA. Location scouting, casting, creative solutions & research, budgets, logistics and travel. Main clients: Craig McDean, Interview Magazine, Steven Klein, Vogue, Mikael Jansson.

**Photo Director, *Conde Nast BRIDES*** | New York, NY | 8/2016 - 12/2016

Produce cover and well stories: in studio and on location, worldwide. Manage photo department editors, assistants and interns. Oversee all shoots and photo research. Assign, direct and support photographers and their teams. Negotiate airfare, locations and lodging with PR companies in exchange for featured content. Work with managing editor on budgets. Brainstorm creative and overall brand integrity with editor in chief, creative director and fashion director. Coordinate casting and location scouting. Support fashion director with all shoot needs. Edit and order digital assets, manage internal and external retouching. Create and produce original video content. Work with BRIDES digital team to combine resources, incorporate relevant media and support social media channels.

**Senior Producer, *Box Studios*** | Brooklyn, NY | 1/2015 - 7/2016

Manage and nurture relationships with photographers, agencies, brands and magazines. Post-production creative consultations, explorations, collaborations, solutions and image quality control. On set color and retouching. Photo proofing, exhibition gallery prints and pre-press

technical ad releases. Coordinate projects with KiDS Creative, our sister advertising agency. Oversee production department, project schedules, budgets and efficiencies. Manage a team of 8+ full time retouchers, and 2-6 freelancers as needed. Head of new business development initiatives. Lead for all off-site sales meetings. Office vibes manager. Main clients: Francesco Carrozzini, Steven Klein, Mark Seliger, Patrick Demarchelier, Tom Munro, Annie Leibovitz, Chuck Grant, Craig McDean, Paolo Roversi.

**Photo Editor, *MORE Magazine*** | New York, NY | 7/2011 - 11/2014

Develop an unparalleled visual brand through mature content and award-winning photography. Produce domestic and international photo shoots, in studio and on location. Brainstorm creative with teams and assign photographers to generate smart, creative, original imagery, including: beauty, travel, fashion, portrait, still life, conceptual photo illustration and celebrity covers. Edit and order art, coordinate retouching and internal pre-press color matching. Manage billing, budgets, contracts, releases, and schedules.

**Executive Producer, *Fresh Productions and Freelance*** | New York, NY | 2/2010 - 1/2015

Founder of Fresh Productions, offering photo production services. Associate producer and casting for Lovely Giant Productions (NY). Production manager and locations manager for Bauerfeind Productions (LA). Tasks included: creative meetings, pre-production briefs, client and vendor relations, estimates, billing, casting, location scouting, insurance, permits, rentals, staffing, transportation, logistics. Select clients include: Target, GQ, Vogue Girl Korea, Men's Journal, Telegraph UK, Bertolli, McCann Erickson, More Magazine, Peter Ash Lee, Peggy Sirota, Melanie Acevedo, Jamie Nelson, Jake Chessum, Patric Shaw, Ted Sabrese, and Jamel Shabazz.

**Studio Manager, *Steven Klein Studio*** | New York, NY | 11/2005 - 4/2007

Main contact for all incoming requests. Assistant agent when representation was in-house. Manage all schedules: studio, shoots and Steven Klein personal. Hire, train and manage all department interns. Support all departments: archive, gallery, research, production and photo. Pre-production, on set production, photo assisting and post-production. Worked on the Madonna X-Static Process exhibition in Russia and Japan. Behind the scenes photos. Overall studio maintenance, workflows, client and vendor relations. Main clients: Dolce & Gabbana, Lanvin, Akris, Vogue, Italian Vogue, L'Uomo Vogue, W Magazine, Interview Magazine, CK.

**Photographer, *Liz Brown Photography*** | 2001 - present

Commercial and fine art photography: film, digital and video, worldwide. Portraits, fashion, music, events, travel, lifestyle, editorial, advertising and documentary. Select clients include: Stuart & Lau, Nixon, W Magazine, Dolce & Gabbana, Jill Platner, Rubin Museum of Art, Paper Magazine, NY Wine & Food Festival, Target, Absolut Vodka, Lanvin, Fantastics Magazine, Steven Klein Studio, Madonna, Meatpacking Local Magazine, Meatpacking District BID, Spirit Music Group, Geejam Hotel, Fashion's Night Out, NY Fashion Week.

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**QUALITIES | *Creator. Editor. Communicator. Team Player. Eco-Minded.***

Highly organized and discerning. Thoroughly experienced in production, photography, post production, publishing, media, social media, marketing, and public relations. Passion for visual arts, experiences, relationships and collaborations. Proficient in managing teams, budgets, schedules and workflows. Positive attitude. Detail oriented while supporting big picture targets. All the parts must work together in symbiosis. Creative problem solving. Earth first.